

Are you ready to move
your mission forward?

aly sterling
PHILANTHROPY



FUNDRAISING
SOLUTIONS



STRATEGIC
PLANNING



EXECUTIVE
SEARCH



BOARD
CATALYSTSM

CONSULTANTS IN GIVING AND RECEIVING

Your success is our mission. We work collaboratively with you to create proactive solutions to meet your organization's unique needs.



Fundraising Solutions

We provide a deeper understanding of why donors give and strategies for helping your organization raise more money.



Strategic Planning

We lead your nonprofit through a thoughtful assessment to align goals with organizational values and create a bold plan of action.



Executive Search

We provide a collaborative approach to selecting the right development professional for your organization.



Board CatalystSM

We help you assess, strengthen and energize your board members to meet the challenges of today... and tomorrow.



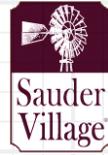
“In Aly Sterling Philanthropy, we know **we've chosen the best consultant** to help us thoughtfully plan and successfully orchestrate our first capital campaign. The **leadership skills, hands-on project management experience and fundraising expertise** the firm brings to the table is providing exactly the direction and counsel we needed to move forward with our campaign vision. We couldn't have a more capable and effective project partner.”

Silvia Argueta

Executive Director | Legal Aid Foundation of Los Angeles

OUR CLIENTS

We're proud to work with nonprofits of all sizes that serve a range of interests.



Explore our client list online.

alysterling.com/clients

Give your mission the strategy, tools and accountability to be successful.

Over the years we've helped organizations raise millions of dollars, engage their leaders, hire top-notch talent and grow their missions.

Top reasons to work with Aly Sterling Philanthropy:

-  **We meet you where you are.** We take the time to get to know you. We listen.
-  **We've been in your shoes.** We've held similar positions and understand your opportunities and challenges.
-  **We're practical and won't sell you something you don't need.** Partnering with us is a cost-effective way to move your mission forward.
-  **We're igniters.** We can provide the strategy, tools and accountability you need to change your world.
-  **We think with our heads and our hearts.** We care about you, your work and the people you serve.
-  **We're a natural extension of your team.** We are responsive, achieve deliverables and communicate progress consistently.

Are you ready to get started?

Aly Sterling
PHILANTHROPY

alysterling.com | hello@alysterling.com

OUR TEAM

Our growing team represents decades of experience.



Aly Sterling
Founder & President



Jenny Goldberg, CFRE
Vice President



Jen Pendleton, CFRE
Vice President – Indiana



Susan Harms, CFRM
Chief Operating Officer



Kate Smith, CFRM, CNEL
Director



Stacey Anderson
Advisor



Heather Gallant
Advisor



Rachael Baldwin
Director, Marketing
& Communications



“It is a blessing for us to have you as part of this process. You come to us with many, many skills... but thus far listening is at the top of the list. That is very, very refreshing in today’s world.”

Vince Turner

Bank executive | Board member, Boys & Girls Club of Elkhart County

Read our biographies
and get connected.

alysterling.com/team

Aly Sterling Philanthropy is a full-service consulting firm specializing in building sustainable solutions for nonprofits. We provide fundraising, board governance, strategic planning and executive search services to organizations of all shapes and sizes.



Let's get started.

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**Giving
Institute™**
Shared intelligence,
For the greater good.