



Nonprofits know the importance of **ENGAGED LEADERSHIP** and **FOCUSED FUNDRAISING** in today's marketplace.

So it's no surprise that organizations that invest in **capacity-building** training and education are more likely to see their missions grow.

aly sterling
PHILANTHROPY

That's why we've developed **TWO** practical workshops:

The Board SeriesSM

Designed to deliver a real-life education that empowers nonprofit leaders to govern successfully.

Participation in The Board Series provides:

- ✓ A better understanding of the board's purpose, roles and responsibilities.
- ✓ A new framework for board recruitment, orientation, evaluation, policies and procedures.
- ✓ A higher, more effective level of board engagement.
- ✓ Access to tools and templates you can customize and use right away.

The Fundraising SeriesSM

Designed to provide a deeper understanding of why donors give and how your nonprofit can raise more money.

Participation in The Fundraising Series provides:

- ✓ Increased awareness of opportunities in your current fundraising plan.
- ✓ Familiarity with key practices and procedures needed to support fundraising success.
- ✓ Improved confidence in prospecting and making the "ask."
- ✓ Your own compressed Philanthropy BlueprintSM, an easy-to-implement 12-month system for communicating, cultivating and stewarding prospect and donor relationships.

You can't afford to miss this opportunity.





The Board SeriesSM

Building a better board

from the ground up

Session I:

Governing in a New Era: The Purpose of the Board and the Board Member

Session II:

Education & Architecture: Connecting Board Members to Mission

Session III:

Results: Building Your Case, Telling Your Story & Evaluating Impact

Session IV:

Leadership & Sustainable Board Governance



If I had to name one training that had the most impact and useful material for my agency, this series was it! It generated great table discussion, asked some hard questions and has motivated my board.

**Jennifer Swartzlander, Executive Director
Children's Mentoring Connection, Findlay**



The Fundraising SeriesSM

Building a better fundraising strategy

from the ground up

Session I:

Today's Philanthropic Landscape and the Foundation of Fundraising

Session II:

The Framework: Critical Elements of Your Philanthropy Blueprint

Session III:

How to Ask and Be Held Accountable for Success



I have been to many training sessions and seminars and this was by far the best! My poor staff and board have no idea what's coming – they may never send me to a fundraising seminar again!

**Joy Barger, Director of Development
City Mission of Findlay**

You can't afford to miss this opportunity.

Contact us for pricing and details!

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alysterling.com



CONSULTANTS IN GIVING AND RECEIVING