

# HIGHEST AND BEST: THREE KEY PRACTICES TO ENGAGE YOUR NONPROFIT BOARD



In this engaging half-day workshop, we'll cover three key practices for deploying volunteer leaders and creating a healthy, engaged board.

This is important because we know that when board members are inspired, they work to share the message and raise funds for the mission.

- ✓ **Building constructive partnerships,** especially that between the executive director and board members, to ensure the success of the organization.
- ✓ **Enhance mission ambassadorship** by finding ways for members to "plug in" and experience the work firsthand.
- ✓ **Evaluating the board on an annual basis** to ensure the organization and members are meeting expectations and recalibrating as needed.

This workshop is ideal for board members and nonprofit staff leaders – attending together is highly recommended!

**February 7, 2018**

(snow date: February 28)

Greater Brighton Chamber of Commerce  
218 E. Grand River Ave  
Brighton, MI 48116

**8 AM – 12 PM**

*Continental breakfast provided*

**Only \$149/Member \$174/Non-member**

*Limited seating. Please register by January 31.*

**Register at [brightoncoc.org/events](http://brightoncoc.org/events)**

*For more information, contact*

*Catherine Shinsky at 810-227-5086*



"Our board and organization are where they are today because of your direction. THANK YOU! The message you are sending to boards and organizations in our community is making a huge impact."

**Katrina Iott**

Board member | Beach House Family Shelter



[alysterling.com](http://alysterling.com)



CONSULTANTS IN GIVING AND RECEIVING